



*Federal Bar Council*

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*Westchester Committee*

*Presents*

The FBC Inaugural Webcast

Creating and Building a Successful Law Practice

**Date:** Wednesday, April 10, 2013

**Time:** 12:00 – 1:00 p.m.

**Panelists**



**Nicole L. Gueron, Esq.**  
Clarick Gueron Reisbaum LLP  
New York, NY



**Russell M. Yankwitt, Esq.**  
Yankwitt & McGuire, LLP  
White Plains, NY

**Federal Bar Council Westchester Committee Chair**

Russell M. Yankwitt, Esq., Yankwitt & McGuire, LLP

**Program Description**

Lessons from two founding partners who recently started thriving law firms in Westchester and New York City: Russell M. Yankwitt, managing partner of Yankwitt & McGuire, LLP (White Plains, New York), and Nicole Gueron, partner at Clarick Gueron Reisbaum LLP (New York, New York).

This webcast will be an open and frank discussion about the pros and cons of how to create and build a law firm, including how to structure a partnership agreement, early mistakes and challenges, and lessons learned in the first years of building a successful law practice. Nicole and Russell will also discuss different perspectives on marketing, rates of growth, and how to expand a practice (both through internal growth and/or lateral acquisitions). The panelists intend for this to be a casual conversation and invite questions from the audience

pertaining to the topics identified above or other specific questions that audience members may have about starting or growing a law firm.

### **Webcast Information**

This CLE webcast is a live, Internet broadcast with audio and video of the program streaming online. To participate in this CLE webcast, you will need the following: a high-speed Internet connection, a computer with sound card and speakers, a recent version of Acrobat Reader in order to download and view materials, and Adobe Flash Player to view the video online. During this CLE webcast you will be able to ask questions of the panelists via e-mail.

### **CLE Credit Information**

This program will provide 1.0 CLE credit in Law Practice Management.

### **Registration Information**

All attendees must [register online](#). There is a \$75.00 charge for CLE credit for non-members.

### **Federal Bar Council Membership Information**

Non-members may join online at [www.federalbarcouncil.org](http://www.federalbarcouncil.org). Dues for membership in the Federal Bar Council are as follows: free for federal judicial law clerks in the Second Circuit (for a maximum of 2 years); \$50 for retiree members; \$75 for lawyers who practice in the federal court as government employees or who practice law for not-for-profit entities; \$100 for lawyers admitted for 5 years or less; \$100 for lawyers who practice outside the Second Circuit; \$275 for regular members; and \$475 for sustaining members. Membership includes, among other things, **free CLE Programs**, a free copy of the *Second Circuit Redbook*, a free subscription to the *Federal Bar Council Quarterly* and advance invitations to lectures and events. Sustaining members also receive a complimentary copy of *The Remarkable Hands, An Affectionate Portrait* and identification as a sustaining member in the membership listing section of the *Second Circuit Redbook*.

### **Financial Hardship Policy**

The Federal Bar Council is pleased to offer a 50% discount on the cost of its CLE Programs to attorneys who are unemployed, employed in the public sector or who work for a not-for-profit entity *and* who can establish financial hardship. The original application for this discount must be submitted to the Federal Bar Council at least two weeks prior to the CLE Program for which it applies. Please contact the Council for an application form.

***The Federal Bar Council is certified by the New York State Continuing Legal Education Board as an Accredited Provider of Legal Education in New York State.***

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